



Northeast KEMA
Teri Smith, Area VP
111 East 11th Street
Lawrence, KS 66044
(785)838-2460
tsmith@douglas-county.com

Call to Order and Introductions:

The Northeast KEMA meeting was called to order on May 19, 2009 at 10:04am. NE KEMA VP, Teri Smith welcomed everyone and thanked them for coming. Attendees introduced themselves. Those attending included:

Betty Amos- Wyandotte County	Larry Eker- Wyandotte County	Alexandria Norman- Douglas County
Nick Crossley- Johnson County	Bob Evans- Wyandotte County	Teri Smith- Douglas County
Adam Crowe- Johnson County	John Ginzle- Military Support (TAG)	Joel Thornton- Wyandotte County
Natalie Davis- KDEM	Matt May- Johnson County	Jonathan York- KDEM

Minutes:

Matt May motioned to approve the minutes from April 21, 2009. Nick Crossley seconded the motion. The minutes were approved as read.

Presentation:

Teri Smith, Area VP and Douglas Co. EM, introduced Adam Crowe, a member of Johnson County Emergency Management, he began his presentation on Social Networking and Emergency Management:

Adam's presentation opened by saying, "Web 2.0 is a second generation of web development and design that aims to facilitate communication, secure information sharing, interoperability, and collaboration on the World Wide Web (WWW)... This is not an updated technical specification of the existing WWW, but changes in the ways software developers and end-users utilize the web." Social media networking is an example of web 2.0. These are extremely dynamic mediums used to reach the mainstream public. New things are arriving through the WWW every day, and just as fast as you've caught up, you're already behind. However, with 64.9 million users worldwide, it can be an easy tool for information to reach large groups of people. A few of the most popular mediums being used are:

Facebook

Trending up
250 million users
Individual/topical/group/application pages
Analytics available for topical/group/application pages
Static appearance

Myspace

Trending down, similar concept as Facebook
Individual/topical pages
Dynamic appearance/analytics available

Twitter

Microblog- virtual conversation via “tweets” (status update to public)
Fastest growing application- 2000% growth in last 12 months
Each “tweet” must be 140 words or less
SMS capable
News agencies are using it

YouTube

Audio/Video posting service
Personalized video channel
Subscribers
Videos are rated, have unique URL
Analytics available per video

Blogs

Least dynamic
Website maintained by individual
Allows commentary, but is moderated (no vulgarity/threats)
Comments presented in reverse chronological order
Primarily text and links
Feed with RSS or email

Podcasting

Audio files
Subscriber feeds
Downloads to mobile devices- iTunes
Serves “tech savvy” and special needs populations
KU offers audio reader free of charge

RSS- Really Simple Syndication

Automatic email feeds

These are really great tools to help mainstream information to our public. There are some issues with government agencies using these. A few things to watch out for: - IT troubles with bandwidth, network security, and some uneasiness exists with non-organic voices when using audio mediums. Adam directed that these are great tools to help educate the public with Emergency Management issues and can help reach demographics in our area we may not be getting to otherwise. Teri thanked Adam for his presentation. Adam and all of Johnson County EM are available if ever another agency should need help or guidance in establishing social media networking in their jurisdiction.

Old Business:

There was no old business to report.

New Business:

There is no new business to report.

County Emergency Manager Updates:

Douglas County-

- The Douglas County Multi-jurisdictional Mitigation plan has been approved by FEMA and will continue with getting it promulgated.
- LEOP has been approved.
- All departments were requested to give a presentation to the commissioners on the department and commissioners roles/responsibilities/issues. Emergency Management was told by administration that the presentation was exactly what they were wanting, it was informational and well done.
- LEPC reorganization in July.
- Resource typing grant- The RFP was distributed and all interested parties needed to submit a proposal by May 20th at 5:00pm. The asset inventory and plan need to be completed by August 15, 2009.

Johnson County-

- Updating EOP, converting to ESF version.
- Working on blogging and other forms of social networking, very excited about it.
- H1N1- After Action Reports with county agencies, 19 cities, and the public/private schools.
- Preparedness Month- will be issuing a "State of Preparedness in Johnson County" Annual Report to be delivered in electronic format.
- Renovating their EOC.

Wyandotte County-

- Begin working on Mitigation Plan tomorrow.
- Vulnerability analysis to begin on western Wyandotte.
- VRC exercise coming soon.
- Upgrading their EOC.
- Helping Leavenworth start a CERT program.

KDEM-

- Dealing with lots of severe weather since April.
- Coordinating storm data with NWS
- Presidential declaration
- Wolf Creek exercise Friday and June 3.
- WEB EOC up and running

Final thoughts and Adjournment:

The meeting was adjourned at 11:30am